



Fundraising Pack

Enabling children with neurodisabilities to reach their full potential.



Join us & make
a difference

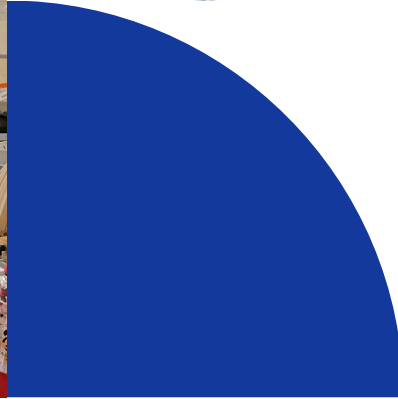
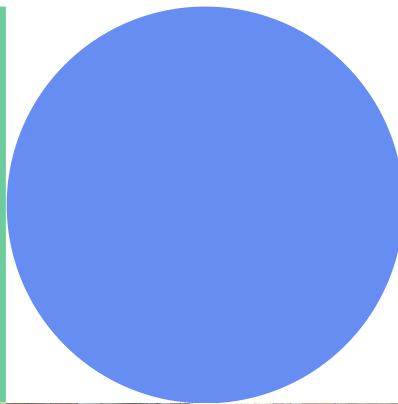
www.thepacecentre.org

About Pace

Pace provides education and therapy support for children aged 0-18 with a wide range of neurodisabilities.

Our specialism is in supporting children and young people with cerebral palsy and other similar sensory motor disorders, and that is still the principal focus of our school provision.

However, our therapy services increasingly cater for children with a much wider variety of needs, including autistic spectrum disorder (ASD), attention deficit hyperactivity disorder (ADHD), social emotional and mental health challenges, behavioural challenges, school refusal and motor coordination challenges.



Thanks for choosing Pace

Thank you for choosing Pace and supporting us with your fundraising. Together we can make a lasting difference for our children.

In this pack you will find a whole host of fundraising tips and advice on how to make the most of your fundraising. Every pound you, your friends, colleagues, and family members raise for Pace will make a huge difference to the inspirational children.

We hope you enjoy your experience of fundraising for Pace. If you need any further information or support, please do not hesitate to contact us on 01296 614287 or at fundraising@thepacecentre.org

Remember no matter how much you raise, you are making a difference!



Charlie's story

Charlie was our first born – our gorgeous little bundle. Although his delivery was assisted there was no cause for concern. But as he got older, his health visitor highlighted that he wasn't meeting his development milestones.

Charlie went for an MRI scan, but as children develop at different rates we thought everything would be fine. But it wasn't. Charlie had cerebral palsy (CP) – brain damage affecting his movements, most obviously making his legs stiff and straight. I remember the doctor saying that Charlie would never walk. I didn't hear anything else... I had not been prepared to hear that, who would have been?

I went back to see the doctor with my husband to learn more about our son's condition. The shock and grief for the future we'd imagined consumed me. I imagined the worst – he'd be reliant on care and support. My husband grieved too, for the son he had planned to play football with and bring into the family business. The future was now unknown.

The news affected the whole family. My husband's father was talking about our devastating news when a friend told him about Pace, in Aylesbury. When he told me that there was a centre, in my town, specialising in therapy and education for children like Charlie, I could hardly believe it.



See Charlie's
fundraising
[here](#)

First steps to Fundraising

Step 1

Decide what you want to do and think about who you know and what they would be interested in – a black tie gala dinner, a five-a-side footie match, a pub quiz, a sporting challenge or a cake sale? The options are endless.

Step 2

Where are you planning on holding your fundraising event? Could you host your event at home or at work, or at a local hotel or community centre? Think about who you know and their contacts!

Step 3

How are you going to raise money? Will you hold a raffle/ auction, selling cakes, drinks, and gifts? Will you charge to attend an event? Set yourself an ambitious but achievable target.

Step 4

Set up your online fundraising page on JustGiving. You can set your target, and as you receive donations it will update your progress. Share your fundraising page on social media to encourage your friends and family to support you. You can also use your fundraising page to update all your followers on how your preparations are going and it's a great way to keep people engaged with your event.

First steps to Fundraising (cont.)

Step 5

Could you contact local media to tell them what you're doing and why? Do you know anybody who works in the industry or through connections? If you need help with a press release for media, please get in touch for further help fundraising@thepacecentre.org for further help.

Step 6

Don't forget to share your event on social media; it's a great way to let me know about the great work you are doing for Pace! Tell us and we will try to share it with our supporters too! The internet is an amazing promotional and fundraising tool – make sure you use it.

Step 7

We can provide a range of Pace merchandise for you to use at your event. If you're looking for collecting tins or buckets, banners or leaflets, just email the fundraising team at fundraising@thepacecentre.org and we will be happy to help.

Step 8

If you have raised using a hardcopy sponsorship form, collect in the money you have raised and send us a cheque for the proceeds along with any empty tins or buckets. If fundraising digitally using a platform like Just Giving, then there is nothing you need to do to collect the funds, Just Giving will transfer it straight to us

Run a marathon

Have you always wanted to take on a marathon? Now's your chance!



Set the pace for Pace

Set the community a challenge, organise a sponsored walk or run!

Sweepstake

Host a sweepstake for the next big sports tournament

Quiz night

You will be surprised by how competitive people can be!

Summer social

Hold a BBQ in the garden and ask for a small donation

Fundraising Ideas

Wine tasting

Bring family and friends together over a selection of fine wines!

Office dress down

Organise a 'dress-down' day or wear Purple for Pace and ask for a small donation

Sky-dive

Take to the skies either as a team or solo.

Cycle

Do you love cycling and want a new destination? Get sponsored to cycle!

Car boot sale

How long have you been waiting to clear out your wardrobe? Swap your unwanted clothes for donations

Bake-off

Hold a Bake-Off competition at work and watch the pennies roll in!

Golf day

Are you or a friend a member of a golf club? Why not ask them if they will hold a golf day?



Where does your money go?

The money you raise goes directly to supporting the children and families at Pace. Every year we rely on supporters to raise vital funds to support the children and families at Pace, without you, we wouldn't be able to continue to help disabled children reach their full potential.

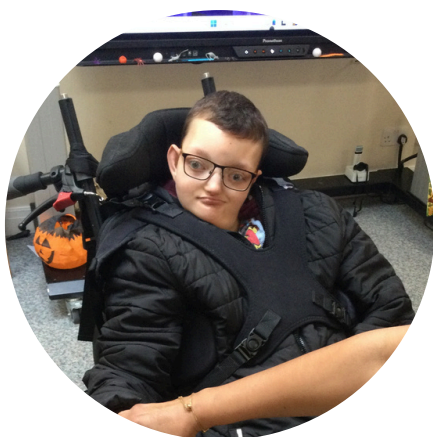
£10

could pay for a small mat for a child to practice at home what they learn at Pace



£30

helps a child improve movement, strength and confidence through a specialist swimming lesson



£60

could give a child access to technology that will empower and enable them to learn independently.



£100

could pay for a therapist to visit a child and their family at home



£120

pays for a baby to access a specialist 1 to 1 therapy session

The legal bit

We want everyone to have fun and stay safe while fundraising; whether organising or attending an event. Please read these guidelines before you get going.

Please be careful when carrying money. Always use a safe route and have somebody you trust with you at all times.

If children or young people are attending or volunteering, make sure they are supervised at all times and you have permission from parents/guardians.

Remember you will need permission to take pictures of people at events, including parental or guardian permission for any children.

If you're providing food, please follow advice available at www.food.gov.uk

If you're undertaking a big physical task. A trek, cycle or run, make sure you are medically fit enough to do so. Consult with your GP if you are unsure.

You'll need a license from your local authority to collect funds on the street, in public places, or if going house-to-house. You do not need a license to fundraise on private property, provided you have permission from the land owner. Refer to your local authority's website for further information.

You will also need a license if you're selling alcohol or providing entertainment, such as music. Contact your venue to see which licenses they have. Pace cannot accept any liability for your fundraising activity or event.



Sending in your donation

Paying directly into our bank account

Nat West, 22 Market Square, Aylesbury, HP20 1TW
Account number 69515662 Sort code 60-01-31

Please use your name as a reference and email us to confirm the transfer fundraising@thepacecentre.org

Paying in by cheque

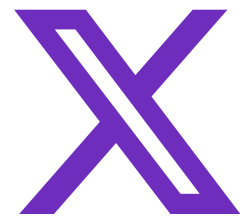
Write your cheque to 'Pace' and send it to Fundraising, Pace, 156 Wendover Road, Aylesbury, Bucks, HP22 5TE.

Online fundraising page

If you have used an online fundraising page you can put your feet up! Your funds will automatically be sent to us, with no extra work on your part.

To set up your fundraising page you can do just this via website Fundraising your way or by using [justgiving.com](https://www.justgiving.com)

Make sure you follow and tag us on social media too!



Thank you on behalf of all
our children, families, staff
and volunteers at Pace.

