



Corporate Fundraising Pack

Enabling children with neurodisabilities to reach their full potential.



Join us & make
a difference

www.thepacecentre.org

Partnering with Pace



A partnership with Pace means together we can ensure every child with a neurodisability, like cerebral palsy can reach their full potential and take their place in the world.

A corporate partnership benefits your business in many ways, and you can make a life-changing difference to our children. We will work closely with you to develop a mutually beneficial partnership plan that works for you, ensuring we create a purposeful and meaningful partnership that aligns with both of our values.

There are so many reasons to partner with a charity, not only does it help to meet your CSR needs it can help to demonstrate a positive working environment in which you and your employees have a shared passion about the cause. Plus, a fantastic opportunity for team building and volunteering opportunities.

Neurodisability in the UK

- **It is estimated that there are 35,000 children and young people with cerebral palsy, which is 1 in 400.**
- **140,000 children and young people with an autistic spectrum condition in the UK**
- **280,000 children and young people with a global developmental delay condition**

The Pace approach is grounded in 30 years of specialist expertise and innovation. Our practice is child and family centred, always placing the needs of the child and the family at the very heart of all that we do.

We want every child in the UK with a neurodisability like cerebral palsy – and their families – to have access to learning and life changing therapy, aligned with our unique Pace approach.

Ways we can work together



Strategic Partnerships

Become one of our unique strategic partners and work together with us for mutual success which in turn will help your company engage with customers and staff, increase awareness and make an impact on your sales.



Charity of the Year

Choose us as your charity of the year and we will work with you to create a partnership plan tailored to help meet your business goals and CSR needs. This is a great opportunity to unite your staff, customers and suppliers behind a worthwhile cause that they can identify with and feel passionate about.



Sponsorship

Sponsoring one of our events is a fantastic way to support us whilst generating brand awareness amongst your customers and supporters. Events can be expensive to put on but with your help in reducing our costs, more money can go to our children and their families.



Gifts in Kind

We know that not every business can afford to give financially, so have you thought about giving products as gifts in kind or offering pro bono services to help us to lower our costs. There are so many ways to give from donating raffle prizes to printing, marketing support to volunteering your skills to support us.



Join In

You could volunteer, organise an event, or take part in one of our events, we will support you all the way. You could help on a specific project or at one of our events and enjoy doing something different for a day, encouraging team building and rapport.



Payroll Giving

Payroll giving is a simple, tax-effective way for an employee to give to Pace directly from their pay cheque and is an ideal way for organisations with smaller budgets to support their local charity.

Run a marathon

Have you always wanted to take on a marathon? Now's your chance!



Set the pace for Pace

Set the community a challenge, organise a sponsored walk or run!

Sweepstake

Host a sweepstake for the next big sports tournament

Quiz night

You will be surprised by how competitive people can be!

Summer social

Hold a BBQ in the garden and ask for a small donation

Fundraising Ideas

Wine tasting

Bring family and friends together over a selection of fine wines!

Office dress down

Organise a 'dress-down' day or wear Purple for Pace and ask for a small donation

Sky-dive

Take to the skies either as a team or solo.

Cycle

Do you love cycling and want a new destination? Get sponsored to cycle!

Car boot sale

How long have you been waiting to clear out your wardrobe? Swap your unwanted clothes for donations

Bake-off

Hold a Bake-Off competition at work and watch the pennies roll in!

Golf day

Are you or a friend a member of a golf club? Why not ask them if they will hold a golf day?



Charlie's story

Charlie was our first born – our gorgeous little bundle. Although his delivery was assisted there was no cause for concern. But as he got older, his health visitor highlighted that he wasn't meeting his development milestones.

Charlie went for an MRI scan, but as children develop at different rates we thought everything would be fine. But it wasn't. Charlie had cerebral palsy (CP) – brain damage affecting his movements, most obviously making his legs stiff and straight. I remember the doctor saying that Charlie would never walk. I didn't hear anything else... I had not been prepared to hear that, who would have been?

I went back to see the doctor with my husband to learn more about our son's condition. The shock and grief for the future we'd imagined consumed me. I imagined the worst – he'd be reliant on care and support. My husband grieved too, for the son he had planned to play football with and bring into the family business. The future was now unknown.

The news affected the whole family. My husband's father was talking about our devastating news when a friend told him about Pace, in Aylesbury. When he told me that there was a centre, in my town, specialising in therapy and education for children like Charlie, I could hardly believe it.



Where does your money go?

The money you raise goes directly to supporting the children and families at Pace. Every year we rely on supporters to raise vital funds to support the children and families at Pace, without you, we wouldn't be able to continue to help disabled children reach their full potential.

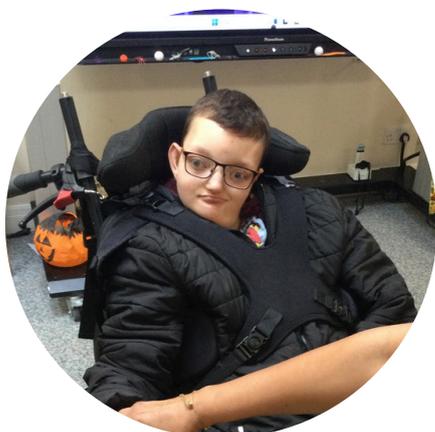
£50

would buy the programmes children need to access their communication tablets



£360

helps a child improve movement, strength and confidence through our specialist swimming lessons



£10

could pay for a small mat for a child to practice at home



£1000

could pay for a Microsoft Surface Pro Tablet



£120

pays for a baby to access a specialist therapy session

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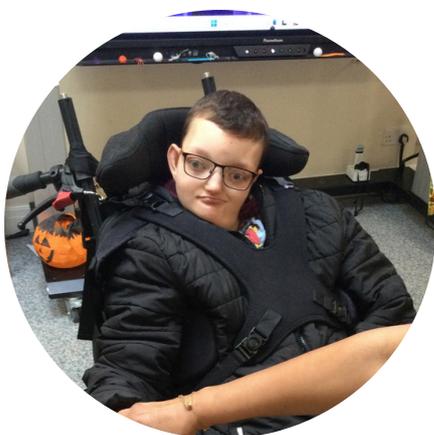
£10

could pay for a small mat for a child to practice at home what they learn at Pace



£30

helps a child improve movement, strength and confidence through a specialist swimming lesson



£60

could give a child access to technology that will empower and enable them to learn independently.



£100

could pay for a therapist to visit a child and their family at home



£120

pays for a baby to access a specialist 1 to 1 therapy session

Harrison's story

The first few days were as you would expect for a premature baby, but on day six our world turned upside down.

We found out that our little boy had PVL (Periventricular leukomalacia) a form of brain damage that had resulted in a bleed on the brain. What did this mean? How would this affect him? Nobody knew. We were in a world of the unknown. It could mean severe complex disabilities. It could mean a moderate disability that affects how well he walked. We just didn't know. Of course, we had to be made aware of the worst-case scenario, and I cannot describe the feeling in my gut, my heart or my head when I heard a consultant tell me that my little boy might never move!

When I was told that Harrison would never talk, I was devastated. How can I protect him, help him, or give him what he wants or needs, if he can't tell me! Then something took over, I wasn't going to just accept that this was his lot, there had to be more out there. Harrison started nursery, which had a specialist Conductive Education group, in Putney where we lived. When Harrison was two, the Conductor from the nursery told me about Pace. She told me that Harrison would really benefit from their approach.



What we can do for you

- You will have a dedicated member of our fundraising team to support you throughout your journey and make sure that your fundraising is a success
- Help you create a fundraising event or activity that will engage and motivate your employees
- Provide fundraising resources to promote your event including posters, collection buckets and banners
- Host a 'lunch and learn' presentation to your staff about Pace
- A tour of our School and Child & Family centre, so you can see first-hand where your donations will make a difference.
- Early bird access to our events
- Event participation or volunteering opportunities
- PR and marketing opportunities about the partnership
- Company logo on our partnership webpage

Speak to our fundraising team about a corporate partnership today

Call: 01296 619 979

Email: Fundraising@thepacecentre.org





Sending in your donation

Paying directly into our bank account

Nat West, 22 Market Square, Aylesbury, HP20 1TW
Account number 69515662 Sort code 60-01-31

Please use your name as a reference and email us to confirm the transfer fundraising@thepacecentre.org

Paying in by cheque

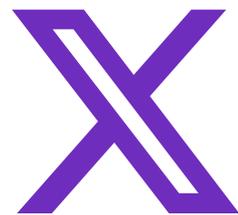
Write your cheque to 'Pace' and send it to Fundraising, Pace, 156 Wendover Road, Aylesbury, Bucks, HP22 5TE.

Online fundraising page

If you have used an online fundraising page you can put your feet up! Your funds will automatically be sent to us, with no extra work on your part.

To set up your fundraising page you can do just this via website Fundraising your way or by using [justgiving.com](https://www.justgiving.com)

Make sure you follow and tag us on social media too!



Thank you on behalf of all
our children, families, staff
and volunteers at Pace.

